

THURSDAY

8th March 2018

MORNING

10:00 WELCOME

Daniel Ramamoorthy, Master of Ceremonies & TEDx Speaker

10:15 INNOVATION – KEYNOTE

Dr. Kemal Malik, CIO Bayer AG

10:45 CYBER HACKING

Nicklas Boecking, Deloitte

11:15 CYBER SECURITY – FIRESIDE CHAT

*Dr. Markus Schmall, VP Application Security & Testing Deutsche Telekom
Jörg Asma, Cybersecurity Leader PwC Europe
Klaus Hardy Mühleck, German Ministry of Defense CIO*

AFTERNOON

14:30 LEADERSHIP – KEYNOTE & FIRESIDE CHAT

*Brigette Hyacinth, Leadership Expert
Itay Talgam, Conductor & Business Consultant*

16:15 RUHRPOTT REVIVAL – PANEL

*Hans-Josef Hoß, COO ThyssenKrupp Material Services
Jens-Michael Peters, CDO Innogy & Managing Director Eprimo
Dr. Henrik Hahn, CDO Evonik Industries & CEO Evonik Digital GmbH*

BREAK

18:30 SPEECH

*Prof. Dr. Andreas Pinkwart, Minister for Economics,
Innovation, Digitization and Energy of North Rhine-Westphalia*

19:00 SYNTHESIS – PANEL

*Dr. Christian Langer, VP Digital Strategy Lufthansa AG
Stephen Ibaraki, A.I. Expert
Dominik Schiener, Co-Founder IOTA
Prof. Dr. Wolfgang Ketter, Professor at
University of Cologne*

21st world business dialogue agenda

FRIDAY

9th March 2018

MORNING

10:00 OPENING

11:00 DIGITALISATION HEALTHCARE – SPEECH

Henning Schneider, CIO Asklepios Clinics

11:20 DISRUPTING MANAGEMENT – KEYNOTE

Brian Robertson, Pioneer of Holacracy

12:00 EXECUTIVE SESSIONS

Among others:

Dr. Hartmut Klusik, CHRO Bayer AG

Holger Eckstein, CFO Hubert Burda Media

Kathrin Menges, CHRO Henkel

Kai Peter Rath, Head of Communications McKinsey Europe

AFTERNOON

15:30 ORGANIZATIONAL CULTURE – PANEL

Taavi Rõivas, former Estonian Prime Minister

Bill Duane, Google's former Superintendent for Well-Being

Bastian Unterberg, Founder of jovoto

Kathrin Menges, CHRO Henkel

Moritz Ettl, Program Manager Hasso-Plattner Institute

BREAK

18:45 DIGITAL MINDSET – PANEL

Dr. Christian Illek, CHRO Deutsche Telekom AG

Dr. Thomas Ogilvie, CHRO Deutsche Post DHL Group

Claude Ritter, Co-Founder of Delivery Hero & Book-A-Tiger

Verena Augustin, Head of IXDS Berlin

Vladimir Vulic, Co-Founder Digitalizuj.me



20:15 CLOSING

PARTY OF NATIONS'




More than 500 incredibly cool people like you!

MASTERCLASS

THURSDAY

- 10:00  **ZEENO**
Health@work - opportunities and risks of digitization
- 12:30 **erfahrungssache**
Personal VUCA-Success-Strategies
- 14:30 **KOMPANO**
Digital Innovation with Purpose
- 16:30  **zortify**
Uncover the hidden potentials with AI- how to analyse and deal with the dark and bright potentials of humans.

FRIDAY

- 10:15 **vitra.**
The Art of constantly reinventing the Personal Future
- 11:30  **cobrainer**
The Importance of Lifelong Learning - How to nurture Skills and Expertise in a Digitized Workplace
- 12:45 **Pinetco**
Leadership in fast-growing digital companies
- 13:45  **affilinet**
Part of Awvin
How advertisers can grow their business via performance-based influencer & affiliate marketing
- 14:45  **WhatsBroadcast**
Newsletter, Chat and Chatbots - The New Age of Marketing and Customer Service via Messenger
- 15:45 **Pinetco**
Digital Thinking – How to produce business models out of thin air and make them fly with Growth Hacking.

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EXECUTIVE SESSION

THURSDAY

- 12:00 DR. CHRISTIAN LANGER – VP DIGITAL STRATEGY LUFTHANSA
The end of planning as we know it
- 12:30 PETER KROPSCH – CEO DPA DEUTSCHE PRESSE-AGENTUR
The role and value of independent media for future society
- 13:15 DR. TOBIAS LEWE – PARTNER & EMEA HEAD OF ENERGY
A.T. KEARNEY
Insights from an A.T. Kearney Partner responsible for the “Energy & Process Industries Practice” EMEA

FRIDAY

- 11:00 GUNNAR HERRMANN – CHAIRMAN OF THE MANAGEMENT BOARD
FORD
Automotive industry in a radical change
- 12:00 ALEXANDER LICHTENBERG – BOARD MEMBER SCHWÄBISCH HALL
Different approaches to build a career: goal driven vs. opportunity driven
- BERND WETEKAM – MANAGING DIRECTOR ACCENTURE
Flexible Work Arrangements and Career Progression at a time – Illusion or Reality?
- CLAUDE RITTER – CO-FOUNDER DELIVERY HERO & BOOK-
A-TIGER
How to connect the right people with the right idea
- DR. HANS-PETER FRÖHLICH – DEPUTY DIRECTOR
COLOGNE INSTITUTE FOR ECONOMIC RESEARCH
Addressing Policy-Makers and the Public – The Role of Economic Think Tanks

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EXECUTIVE SESSION

FRIDAY

12:00 HENNING SCHNEIDER – CIO ASKLEPIOS HEALTHCARE GROUP

Digitalisation Healthcare: From StoneAge to IAge

HOLGER ECKSTEIN – CFO HUBERT BURDA MEDIA

20 years of digital transformation - what's next?

KAI PETER RATH – DIRECTOR OF COMMUNICATIONS MCKINSEY

From deputy editor-in-chief to consultant - how to successfully pursue your career path even with hard job changes

DR. NORBERT LÜTKE-ENTRUP – HEAD OF TECHNOLOGY & INNOVATION MANAGEMENT SIEMENS

Corporate Research & Technology in the 21st Century (example: Siemens)

PROF. DR. THOMAS FRITZ – DIRECTOR OF PERSONNEL MCKINSEY

FH Aachen (former Director of Personnel, McKinsey & Co)

PROF. DR. WERNER MELLIS – DEAN OF FACULTY OF ECONOMICS UNIVERSITY OF COLOGNE

Turning a traditional German social science faculty into a competitive international full service university school

BRIAN ROBERTSON – PIONEER HOLACRACY

Disrupting Management

14:00 KATHRIN MENGES – CHRO HENKEL

There is no "Mission Impossible" – embrace challenging jobs

BILL DUANE – GOOGLE'S F. SUPERINTENDENT OF WELL BEING

Resilience, innovation and leadership in the face of chaos

14:30 DR. HARTMUT KLUSIK – CHRO BAYER

Passion to Innovate II Power to change