

The Dialogue

An audio experience by the
World Business Dialogue

Guest



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Key Takeaways Episode 1

Our first international guest Charlene Li presents her thoughts about how to lead responsible through a digital age. How should a responsible leader react to disruption? What mindset should he or she have? And can one really live up to their definition of Responsible Leadership?

A responsible leader should ask him/herself always the question:

How do I serve the world?

If you have that purpose you have to put it at the center of every activity every day.

A purpose can help you especially in times like the Corona-pandemic

Purpose

Responding with small changes, with which one is comfortable with, does **not** help because the world is moving so fast. A leader has the responsibility to **adapt to how the world is changing right now**. Therefore, leaders have to leave their comfort zone.

Life begins
at the end
of your
comfort zone

Vulnerability
Uncertainty
Complexity
Ambiguity



VUCA

Comfort Zone

Leaders think about disruption in a positive way,
Disruption is always a window of opportunity.

Leaders need the inner motivation that the status quo is not enough and they want to actively change it for the better.

Holding up to our or any definition of Responsible Leadership is the most difficult part.

In theory, everyone wants to be a responsible leader. In practice, leaders often do not act responsible in both hard and good times. Example: Do you think dismissing thousands of employees during Covid-19 is really responsible?

Mindset

Definition vs reality

"We often think of leaders being the **strong person up in front**. That is **not** what we need right now! We need **compassion, humility, vulnerability**. We need to know that our leaders are **feeling the same pain** as we are. And that is how we trust them."

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